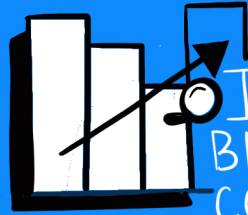


# WHY TOBACCO AND BEHAVIORAL HEALTH?!

**1. VERY HIGH RATES OF TOBACCO USE**



INDIVIDUALS WITH BEHAVIORAL HEALTH CONDITIONS USE TOBACCO AT A

**2-3 TIMES HIGHER RATE**

INDIVIDUALS WITH BEHAVIORAL HEALTH CONDITIONS:

● MAKE UP APPROXIMATELY **25% OF THE POPULATION**

● CONSUME MORE THAN **40% OF ALL CIGARETTES**



**2. TOBACCO-RELATED ILLNESSES - CANCER, HEART DISEASE, AND LUNG DISEASE - ARE AMONG THE MOST COMMON CAUSES OF DEATH IN INDIVIDUALS WITH BEHAVIORAL HEALTH CONDITIONS.**



**3. CONCURRENT TREATMENT OF TOBACCO, ALCOHOL, AND OTHER DRUGS CAN INCREASE LONG TERM ABSTINENCE**

**BY 25%**



FOR MORE INFORMATION, TOOLS, AND RESOURCES VISIT:  
[www.BHtheCHANGE.ORG](http://www.BHtheCHANGE.ORG)